

**JOHNSON C. SMITH UNIVERSITY  
DEPARTMENT OF INTERCOLLEGIATE ATHLETICS**

**Athletic Administrators & Support Staff Code of Conduct**

The Code of Conduct represents the principles and standards which should guide all athletic administrators and support staff in maintaining the highest professional level of ethical conduct.

Athletic Administrators and support staff members of Johnson C. Smith will:

- a. Adhere to the rules and regulations of the National Collegiate Athletic Association (NCAA) the Central Intercollegiate Athletic Association Conference (CIAA) and Johnson C. Smith University, while avoiding actions that may violate the legal and/or civil rights of other.
- b. Adopt a professional lifestyle characterized by a personal value system congruent with the basic tenets of your profession.
- c. Honor all professional relationships with student-athletes, colleagues, officials, media and the public. Avoid conflicts of interest and exploitation of those relationships, especially by outside parties.
- d. Accurately represent your competence, training, and experience of that of your colleagues.
- e. Be accountable to the highest standards of honesty and integrity. All activities should be consistent with the educational purposes of Johnson C. Smith University and within the rules of the organizations the University subscribes memberships. The reputation of the institution is first and foremost in driving all decisions and actions related to the Department of Intercollegiate Athletics.
- f. Treat the student-athlete as an individual who possesses dignity, worth, and the ability to be self-directed.
- g. Inform the student-athlete of the nature and/or limits of confidentiality and share information about the student-athlete only in accordance with University policies and applicable laws, when given permission, or when required to prevent personal harm to themselves or others.
- h. Inform prospective student-athletes of all program expectations and University requirements, utilizing written communication where most appropriate.
- i. Support and encourage the student-athlete in academic studies and in meeting their primary reason for being here -- to earn a degree from Johnson C. Smith University.
- j. Accept responsibility for assisting student-athletes in acquiring the necessary knowledge and skills to promote desirable personal and social traits by emulating appropriate behavior as a role model.
- k. Embrace as a primary concern for the health, safety, and personal well-being of each student-athlete.
- l. Take an active role in the prevention of hazing, as well as in the prevention of and treatment for drug, alcohol and tobacco abuse.

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(Print Name)

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(Signature)

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(Date)

**JOHNSON C. SMITH UNIVERSITY  
DEPARTMENT OF INTERCOLLEGIATE ATHLETICS**

**Coaches' Code of Conduct**

The Intercollegiate Athletic Department is a long-standing and integral part of Johnson C. Smith University's history. Participants (students, coaches, and faculty/staff) in the intercollegiate athletic programs are governed by the laws, regulations, policies, and procedures applicable to the JCSU community. In addition, these participants and JC Smith University itself are subject to a wide variety of requirements promulgated by Johnson C. Smith University, the National Collegiate Athletic Association (NCAA), the Central Intercollegiate Athletic Association (CIAA), professional coaches' and sports' organizations, and federal and state government authorities designed to protect student athletes, ensure the integrity of Johnson C. Smith University's intercollegiate athletic program, and promote fair competition. Johnson C. Smith University is committed to full compliance with all of these requirements and will engage in extensive oversight, education, and training to ensure that all participants of the intercollegiate athletic program understand and comply with them.

- a. Coaches are role models. As such, they shall always conduct themselves so as to maintain the highest principles, integrity, and dignity of the sport. It is expected that one would adopt a professional lifestyle characterized by a personal value system congruent with the basic tenets of your profession.
- b. Coaches are responsible for knowing, understanding, and following all rules of the game as established and directed by the NCAA Rules Committee and the CIAA.
- c. Coaches should take the time to instruct and guide student-athletes in their responsibility to the media.
- d. Dissatisfaction with NCAA or CIAA policies and/or their implementation may only be addressed through the proper channels established by the NCAA or the CIAA. It is never proper to express dissatisfaction through the media or any other source.
- e. Coaches and athletes should refrain from negative comments about opponents or officials at all times.
- f. Game officials - like coaches and players - are major participants in the sport. The coach shall neither exhibit nor tolerate any behavior from others (staff and student-athletes) - verbal or otherwise - that might reflect poorly on an official. This includes, but is not limited to, arguing a judgment call in such a manner as to incite student-athletes and spectators against an official. There are approved methods by which a coach may comment on an official's performance. Public displays of displeasure - before, during, or after a contest - are not among these approved methods.
- g. Whenever players exhibit unsportsmanlike behavior on their own, it is the responsibility of the coach to address that behavior and put an end to it. Coaches are responsible for the conduct of their student-athletes.
- h. Coaches should never place the value of a win above the objective of instilling the highest ideals and character traits in their student-athletes. The safety and well-being of the student-athletes should always be uppermost in their mind, and these values must never be sacrificed for personal prestige or personal gain.
- i. Coaches are educators. The playing area serves as classroom, practices provide skills, and competition allows for the pursuit of excellence. This primary function of the coach must never be disregarded.
- j. Coaches should not make any demands on a student-athlete that are inconsistent with NCAA guidelines and regulations or in any way compromise the student-athlete's academic pursuits.
- k. Coaches should never interfere with the duties and jurisdiction of other departments of the University, including but not limited to admissions, compliance, and the various academic disciplines.
- l. Coaches should constantly be alert to see that their program is being conducted and promoted properly. While there are definable duties in which coaches hold primary responsibility, coaches are also responsible for having an awareness of all institutional activities that may affect their program's performance and reputation.
- m. The diagnosis and treatment of injuries is a medical problem, and coaches should always defer to the proper medical authorities without the slightest interference.
- n. Coaches should immediately notify the Director of Athletics of any situation that might violate NCAA, CIAA and/or University rules or regulations.

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(Print Name)

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(Signature)

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(Date)

**JOHNSON C. SMITH UNIVERSITY  
DEPARTMENT OF INTERCOLLEGIATE ATHLETICS**

**STUDENT-ATHLETE CODE OF CONDUCT**

The Intercollegiate Athletic Department is a long-standing and integral part of Johnson C. Smith University's history. Participants (students, coaches, and faculty/staff) in the intercollegiate athletic programs are governed by the laws, regulations, policies, and procedures applicable to the Johnson C. Smith University community. In addition, these participants and Johnson C. Smith University itself are subject to a wide variety of requirements promulgated by Johnson C. Smith University, the National Collegiate Athletic Association (NCAA), the Central Intercollegiate Athletic Association (CIAA), professional coaches' and sports' organizations, and federal and state government authorities designed to protect student athletes, ensure the integrity of Johnson C. Smith University's intercollegiate athletic program, and promote fair competition. Johnson C. Smith University is committed to full compliance with all of these requirements and will engage in extensive oversight, education, and training to ensure that all participants of the intercollegiate athletic program understand and comply with them.

The University's approach, however, reflects a deeper commitment to the spirit of fair, honest, skillful, and civil competition that these requirements are designed to facilitate. This Statement articulates the fundamental principles for the conduct of all student-athletes. This Statement does not restate or in any way replace the specific requirements to which student-athletes participant in athletic programs are subject. Nor does it replace or modify the terms of the Code of Student Conduct, which apply to the conduct of all students of Johnson C. Smith University. Rather, it reaffirms the values that should permeate those programs and seeks to remind all student-athletes that conduct inconsistent with those values is not appropriate and cannot be tolerated.

- a. The ability to participate in college athletics is made possible by the institution. The student-athlete accepts that this is an opportunity, not a right.
- b. Student-athletes should always conduct themselves so as to maintain the highest principles, integrity, and dignity of Johnson C. Smith University in particular and the sport in general.
- c. The student-athlete should always adhere to the spirit and letter of all rules established by the NCAA, Johnson C. Smith University, the Central Intercollegiate Athletic Conference (CIAA), and the community at large.
- d. The student-athlete will accept the authority of all game officials. At no time is it appropriate to demonstrably question the decisions and actions of game officials.
- e. The student-athlete accepts the notion that an athlete's strong desire to compete and succeed is in no way compromised by respect for the rulebook and respect for all opponents. Acceptance of this concept is the very heart of sportsmanship and fair play.
- f. The student-athlete's actions will never deliberately jeopardize the safety and well being of opponents, teammates, officials, or spectators.
- g. The student-athlete's actions will never deliberately attempt to circumvent the letter and spirit of the rules. It is also understood that all student-athletes are responsible for knowing and understanding all rules that pertain to their participation in their particular sport.
- h. The student-athlete realizes that a change in their amateur status can occur if they accept payment for using their skill for pay; agree to a professional contract, or play/tryout for a professional team. Any such violation should be immediately reported to the Director of Compliance.
- i. The student-athlete will accept that their academic responsibilities supersede their athletic responsibilities.
- j. The student athlete will honestly report all injuries and medical conditions in a timely manner to the appropriate institutional medical personnel.

Your signature indicates that you have read and accept the Johnson C. Smith University Student-Athlete Code of Conduct and realize that failure to adhere to the code can result in NCAA, institution, and conference penalties.

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(Print Name)

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(Signature)

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(Date)